

7:45AM



Registration & Continental Breakfast
Sponsored by SonicWALL

Track 1
Across the Enterprise
Room West 1

Track 2
Management
Room West 2

Track 3
Computer Security
Room West 3/4

Track 4
Cloud Computing
Room East 6

8:15AM - 9:15AM

SPECIAL PRESENTATION in the Crouse Performance Hall
Cybercrime: How & Why Businesses are Targeted
Scott Halbur, Special Agent, FBI Cleveland Division

Break

Visit the Exhibit Hall and enjoy the refreshments

9:45AM - 10:45AM

The future of Online Marketing in 2020 - why you must be a Magnet vs a Bullhorn
Jessika Phillips/Jeremiah Wright
NOW Marketing Group

Why Lease Technology Equipment
Jim Buchanan
CCA Financial LLC

The Current State of Ransomware
Matt Pannebaker
Sophos

Architecting for the Cloud A Beginners Guide
Chris Farrell
Fusion Alliance

Break

Visit the Exhibit Hall and enjoy the refreshments
Walk to the Crouse Performance Hall for KEYNOTE PRESENTATION

11:15AM - 12:15PM

KEYNOTE PRESENTATION in the Crouse Performance Hall
What to Do About Human Error in Security
Darren Kall, Managing Director, Specific Clarity
Sponsored by PotashCorp

12:30PM - 1:30PM

LUNCH
Visit with our many Sponsors & Exhibitors

1:30PM - 2:30PM

The AweSim Program - High Performance Cloud Computing Resources for Ohio Manufacturers
Chase Eyster
Ohio Supercomputer Center / AweSIM Program

Boundary-spanning – Working Across Organizational Boundaries to Get Things Done
Chip Welch
Paychex

Real life stories of being Spearphished, Losing Thousands
Jay Yeater / Dylan Hirzel
CentraComm

Go Mobile. Stay In Control
Terry Stein
Microsoft

Break

Visit the Exhibit Hall and enjoy the refreshments

3:00PM - 4:00PM

BCP - Business Continuity Planning
Daniel L. Benway
Systems & Network Administrator / Engineer

Leveraging (Big) Data in My Organization, Really?
Brent Williams
The AME Group

How to Avoid Being a Sitting Duck to Cybercriminals
Lisa Niekamp-Urwin
Tomorrow's Technology Today, LLC

The Cloud Platform for Digital Transformation
Terry Stein
Microsoft

4:00PM - 4:30PM

LRITA Annual Meeting in the Exhibit Hall
Door Prizes!!! (Must be present to win.)

5:00PM

Thanks for attending LRITA.org 2017 Tech Conference!
See you again next year for LRITA.org 2018 Tech Conference on April 12th, 2018.

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